



NEWS RELEASE  
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### **Reay's Ranch Investors "Boldly Goes for AZCA Where No Company Has Gone Before"**

Reay's Ranch Investors is a convenience store powerhouse with Super Stop and Minit Market convenience stores and Gordon's IGA Markets in central and southern Arizona. The company is also a charitable giving powerhouse that recently contributed \$153,228 to Arizona's Children Association through its "\$150,000 Trek" to support programs and services in the areas served by Reay's Ranch Investors stores.

"With the economy in the worst shape since the 1930's, contributions to non-profits down, budgets being slashed and services cut, why not take a bold stance and declare, 'we can top \$150,000,' said Deb Brevick, campaign chairman for the \$150,000 trek and office manager for Reay's Ranch Investors.

Elements of the 2010 fundraising campaign included a placard drive in the stores that raised more than \$56,000; a Golf Tournament at the Ritz Carlton Dove Mountain that topped \$45,000 an employee giving program that topped \$25,000, and two Change for Children drives that raised more than \$27,000. More than 92% of Reay's Ranch Investors employees are donors to Arizona's Children Association.

"Several times during our 2010 journey it seemed our goal was several planets away," said Deb, "but our employees, vendors and customers stayed on course and 'trekked' to a new record amount for Arizona's Children Association."

Reay's Ranch Investors owns and operates 43 stores including convenience stores, 2 IGA markets, and Subway stores in central and Southern Arizona. The company offers full management services to investor owned convenience stores including 24/7/365 responsibility and accounting services.

Arizona's Children Association was founded in 1912, as Arizona Children's Home Association, to care for homeless, neglected and dependent children. For more than 98 years the agency has stayed true to its mission of Protecting Children and Preserving Families, serving more than 45,000 children and their families in all 15 counties in the state each year. Visit the Arizona's Children website at [www.arizonaschildren.org](http://www.arizonaschildren.org).