

# AzCAnections

A QUARTERLY NEWSLETTER FOR THE EMPLOYEES,  
FOSTER FAMILY PARTNERS AND BOARD MEMBERS  
OF ARIZONA'S CHILDREN ASSOCIATION  
AND ITS FAMILY OF AGENCIES

## Connecting to AzCA A Look at the AZCA Vision and Strategy



Dear Employees:

This column in AzCAnections is dedicated to informing our employees about the agency vision and strategy and how our day-to-day work reinforces our agency vision. This quarter we are talking about strategies five and six from the AZCA Strategic Plan for 2007 through 2011.

*Strategy #5 states that we will continue the increase of activities in development and continue to support the embryonic planned giving program while at the same time looking ahead several years to prepare for future capital campaigns.*

We are pleased to announce that as of early June, the development department anticipates raising more than \$4.1 million, 128% of its fundraising goal of \$3.2 million for 2006/07. The bulk of the funds we raise pay for AzCA prevention programs. State contracts cover the majority of our work in intervention and permanency; as we go deeper into the primary prevention and early intervention areas, our dependence on private dollars increases. A recent grant from the Marley Foundation will fund the expansion of KARE Centers into Pinal/Gila County, Yuma, Flagstaff and Prescott. Funding for The Parent Connection allowed the agency to expand outside of Pima County. Funding for New Directions Institute is helping the program expand statewide. Our prevention work at Golden Gate Community Center has been enhanced from a variety of funding sources.

The bulk of our contributions come from foundation grants and individual gifts. We enjoy significant support from our board members and staff members and ask that you keep Arizona's Children Association in mind if you know of potential donors who might support our work. Detailed information about our planned giving efforts including estate planning, bequests, wills, life insurance and more is available on our website.

*Strategy #6 states that we will look out across the landscape across the state for complementary agencies that would enhance our delivery system.*

Over the past eight years, we have merged with Child Haven, Golden Gate (including The Golden Gate Guild), Las Familias, The Parent Connection, New Directions Institute and recently added the "Just For Me" Bags program. Each member agency enhances our work through their unique programs and services that support children and families. A brief history of each organization is included in this issue of AzCAnections.

Thank you.

Fred Chaffee  
President and CEO

### New Mission and Vision Statement for Arizona's Children Association

At the May board meeting, the AzCA Board of Directors conducted their annual review of the agency's vision and mission. The newly approved vision and mission statements for the agency are:

#### Vision Statement

Our vision is that every family creates and sustains a healthy home environment.

#### Mission Statement

The mission of Arizona's Children Association is based on a strong commitment to the welfare of children, adults and families. Our highest priority is to help create and sustain healthy family environments. We will provide a broad spectrum of services that foster healing and promote emotional wellbeing. We will work and advocate in every venue necessary to accomplish this mission.

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ARIZONA'S CHILDREN  
ASSOCIATION

Protecting Children. Preserving Families.  
Across Arizona Since 1912.

# Would You Believe?

CELEBRATING AzCA ANNIVERSARIES  
(MARCH 07 – MAY 07)

## 35 YEARS



Donald Dugdale

*Don Dugdale, accounting supervisor, celebrated his 35 year anniversary at Arizona's Children Association. He says the best thing about working at AzCA is "working with wonderful, hard working people who are dedicated to the AzCA mission."*

## 15 YEARS

Fred Chaffee

## 10 YEARS

Rhonda Barnes

## 5 YEARS

Jeanette Lockhart

Carol Reiman

Rita Jackson-Mullen

Janette Cardwell

Mary Steed

Hayes Paden

## Linked to Each Other

### Getting to Know our Member Agencies

Over the past eight years, Arizona's Children Association has added Child Haven in Prescott, Las Familias and The Parent Connection in Tucson, Golden Gate Community Center and New Directions Institute for Infant Brain Development in Phoenix to our family of agencies. Each of these agencies brings a unique history and purpose to Arizona's Children Association.

**The Parent Connection (TPC)** was founded by Sidney Brinckerhoff and Kathryn Brinckerhoff in 1992. Initial funding came from local hospitals and the Brinckerhoff family. TPC was established on the foundation that every parent can benefit from support and information during their parenting experience. The agency's current mission, *'To commit to the optimal development of each and every child through a partnership with parents based on support, education and family strengths'*, is an up-dated version of the founding mission. On April 1, 1999, TPC became a member of Arizona's Children Association family of agencies. Since the merger, The Parent Connection has opened satellite services in Safford and parenting classes in Phelps Dodge communities.

**Las Familias Angel Center for Childhood Sexual Abuse Treatment** was founded in 1983 to specifically address the needs of individuals victimized by childhood sexual abuse and their families. The roots of Las Familias trace

back to the late 1970's and concerns by Child Protective Services over the unclear, ineffective and inconsistent handling of incest cases in Pima County. Protocol at that time was to remove children from their homes, separating families and often turning the non-abusing parent against the bewildered children. In an effort to increase treatment and decrease the number of children being returned to an abusive home, the Child Sexual Abuse Treatment Program was formed in 1980. Las Familias remains the only agency in Pima County that specializes exclusively in the treatment of childhood sexual abuse. For more than 20 years, its programs have focused on long-term treatments in place of short-term solutions. Las Familias became a member of Arizona's Children Association family of agencies on January 5, 2004.

**Child Haven** was established by a group of dedicated local volunteers in 1993 who wished to establish a crisis nursery for children in Yavapai County. The Child Haven Board of Directors worked diligently on fund-raising and public awareness efforts. The commonality of Child Haven's goals and the AzCA mission cemented a partnership to establish the crisis nursery and an information and referral program. AzCA staff recommended that Child Haven abandon its plans to immediately build a building, and approach the problem with a less expensive, yet highly practical method. With the recruitment and training of volunteer host families, warm and nurturing homes were available for at risk children. In addition, Child Haven would provide 24 hour a day, 7 day a week support to children and families through a combination of shelter care, use of community resources, and the provision of information and referral services. Child Haven merged with Arizona's Children Association on July 7, 2004.

**Golden Gate Community Center (GGCC)** has been a beacon of hope for south and west central Phoenix neighborhoods for more than 70 years. Golden Gate Community Center was founded in the 1930's and incorporated in 1952 as a settlement house for the immigrant poor, and is a true community center. Displaced by the construction of Sky Harbor Airport, the center moved to its current location at McDowell Road and 39th Ave. Golden Gate's recently renovated 22,000 square foot facility houses a myriad of activities. Many families have been members of the Golden Gate Community Center for generations and followed the Center from its first location near the airport to its current location. The geographic area Golden Gate serves is between Camelback and

## The Clear Connection

Over the past six months, AzCA volunteer coordinators Barbara Dunn and Kim Yonda have attracted groups of volunteers to work on improvements at AZCA offices like painting, landscaping, etc. These efforts, in the words of AzCA President and CEO Fred Chaffee, go 'straight to our bottom line,' because we would otherwise have to pay for this valuable work. This volunteer work is enhanced when our own employees participate. We would like to publicly acknowledge and thank the AZCA employees who took a Saturday in April to participate in a day of beautification at the Chandler office. Thanks to Boeing and AZCA employees Carissa Bieber - BSW intern, Rachel Ollhoff, staff, and Jill Mason, supervisor in Chandler.



Van Buren from 27th Ave. to 51st Ave. The mission of Golden Gate is 'to provide programs and services that improve the quality of life for children and families in west central Phoenix neighborhoods'. Golden Gate Community Center became a member of the Arizona's Children Association family of agencies on July 12, 2004.

**New Directions Institute for Infant Brain Development (NDI)** was established in 1998 in Phoenix, Arizona, as a 501-C3 non-profit corporation. Founded by Drs. Jill Stamm and Janet Johnson, NDI provides training, education and information on early brain development to parents, caregivers, teachers, community leaders and civic organizations. Dr. Stamm is the Director of NDI and a Clinical Associate Professor at ASU. Jill is the mother of two children, one of whom is multiply handicapped. Supported by state-of-the-art research, public and private educational partnerships and collaborations, and the development of practical applications and programs for parents and caregivers, NDI creates an opportunity for improved learning, as well as social and emotional competence in young children that will positively impact their lives. The latest research discoveries revealed by neuroscientists are translated into practical applications for caregivers to carry the message that the first years of life are vital to a child's readiness for school and future success. NDI educates new parents about the long-lasting importance of their interaction with their children from birth to three years of age. NDI merged with Arizona's Children Association on April 1, 2006.

## Joined with the Community

Congratulations to **Mary Jo Shauinger**, foster care and adoption worker in northern Arizona who was recently elected to a four-year term on the Pinetop/Lakeside Town Council. "I'm looking to see some positive changes in our town," said Mary Jo, "and I'm excited to be a part of making that happen." Mary Jo is especially interested in increasing the social services available to residents.

**Reay's Ranch Investors** recently wrapped up their annual fundraising drive by presenting a check for \$60,038 to Arizona's Children Association, a 107% increase over the previous year. All of the Reay's Ranch Minit Market, Super Stop and Gordon's IGA Markets in Pima, Gila, Cochise, Graham and Pinal

counties and the Tucson metropolitan area participated by selling flower placards for a \$1 donation. Every dollar generated through this fundraiser goes directly to Arizona's Children Association programs and services in the community where it is donated. Congratulations and thank you to Reay's Ranch Investors and thanks to all of our employees who stopped in to make a donation.



*Richard Couch, chief operations officer for Reay's Ranch Investors and general manager (middle), presented the check to Miguel Quezada, AzCA director of development in Tucson, and Marc Kellenberger, AzCA senior V.P. and chief development officer.*

Families with children birth to three years of age with disabilities and delays living in Maricopa, Pinal and Gila Counties recently enjoyed the 4th Annual **AzEIP** Family Fun Day at the **Phoenix Zoo**. Over 200 families attended along with 28 vendors and 32 volunteers. Each provider agency planned an activity for the families to enjoy, donated a door prize and had wonderful resources to share. A staff member from the Acacia Branch Phoenix Public Library read stories and gave each child a book to take home. Families also had the opportunity to go on a Zoofari and visit all the animals for a chance to win some great prizes. The AzEIP Program Coordinators are very appreciative of the continued support of the Phoenix Zoo.



*Crowds of attendees surrounded as AzEIP staff presented information and awarded door prizes.*

# Watch Us Grow

Welcome New AzCA employees from  
March 1, 2007 – May 31, 2007.

## NORTHERN REGION

Thomas Cagle	Sarah Siler
Sarah Edwards	Danielle Taylor

## SOUTHERN REGION

Terri Armstrong	Ana Landeros
Elia Batiz	Kelsey Le Brun
Valerie Belcher	Joanna Marroquin
Mary Jeanne Chavez	Ashley Marshall
Gina Chesler	Alma Moreno
Tucker Clark	Oscar Parra
Melissa Coronado	Alicia Perez
Bernadette Duenas	Marcia Pineda
Robin Gabert	Deann Reyes
Liceth Garcia	William Schuerman
Deborah Horton	Tara Simmons
Marshneil Lal	Daniel Wortner
	Ophelia Zamora

## WESTERN REGION

Brandi Aguilar	Rosemarie
Lorraine Banko	Rodriguez
Sara Carpenter	Maria Steele
Kurt Fredricksen	Rosa Tamayo
Breanna Hawkey	Rosey Weber
Aisha Porome	Linda Wimberly
Elizabeth Quinn	

## CENTRAL REGION

Katherine Bonilla	Frances Martell
Tiffney Edward	Darcey Miller
Cherry Glass	Gregory Rooney
Rosa Guevara	Rosa Solis
Jason Ivers	Geraldine Start
Ranikka Jackson	Lyndsey
Rachel Lam	Wingenbach
Alfred Leve	Margie Yaw-Mehlos

## MID CENTRAL REGION

Kimberly Bickes	James Gray
Debra Criger	Aileen Hernandez
Michele Crow	Janeen Neal
Robert Elkie	Patricia Turner




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## Connected to You

### Caring for You 24/7

- "My baby has a temperature of 102 degrees. It's midnight. What do I do?"
- "My credit problems are out of control. I could use some good information."
- "My teenager and I just can't communicate. I'd really like to talk to someone."
- "I do not feel well, should I go to the emergency room, urgent care or doctor's office?"

The United Health Care **CARE 24 Employee Assistance Program** is available 24 hours a day, seven days a week at 1-888-887-4114 to provide consultation and information on a variety of topics. The CARE 24 line is staffed by experts who can answer your medical, financial, legal, educational and other questions

**The Southern Arizona Employees' Health and Wellness Fair, "Get Balanced,"** was a huge success! More than 90 employees attended and learned more about AzCA's group insurance coverage, enjoyed three minutes therapeutic chair massages and received free blood pressure screening and community health information. The evaluations and feedback from employees were excellent. Contact Elizabeth Hightower at 520.622.7611, x1442 to learn more about getting a health fair scheduled in your community.

**Editor's Note:** We hope you enjoyed this issue of AzCAnectons. If you would like to give us feedback or submit an article, please email us at [AzCAnectons@arizonaschildren.org](mailto:AzCAnectons@arizonaschildren.org) or fax to AzCAnectons 602.248.8150.

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