



December 2, 2017
10 AM - 2 PM
Arizona Biltmore

Celebrity Dance Challenge & Brunch Benefitting Arizona's Children Association

Sponsorship Opportunities

We need your support! The number of kids in Arizona's foster care system has skyrocketed in the last few years – more than 17,000 children are now in out-of-home care. We must give these kids the care they need, but we also have to address the family issues that create these situations of abuse and neglect.

Arizona's Children Association is the BEST resource for helping children and families in Arizona. For more than 100 years, our programs have been family focused and outcome driven - however, state and federal funding to cover the prevention services needed to keep these kids safe and in their biological homes is lacking. We're ready to change that. It's time to keep ALL Arizona children in safe and stable households, fill the needs not covered by state funding, and educate our community about the real needs of Arizona foster youth – and we need your support.

On **December 2, 2017**, community leaders from all over the valley will perform with a professional dancer at a brunch event to raise funds for this important cause. All proceeds raised will go directly to **Arizona's Children Association's "Strengthening Families Fund."**

Presenting Sponsor - \$20,000

- Category Exclusivity
- Signage at the entry of event and additional signage opportunities available
- 4 premium tables of 8 with table sign bearing company logo
- Listed as Presenting Sponsor on event program front cover
- 2 full page ads in event program priority positioning
- Listed as Presenting sponsor on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and all media releases, Business Journal thank you ad, and verbal recognition by emcee at event
- Special recognition from the podium during event and 2-minute speaking opportunity
- Featured in Arizona's Children Association statewide newsletter distributed quarterly to more than 10,000 AZ residents
- Featured in annual report distributed to more than 10,000 AZ residents statewide
- Company logo with link on Arizona's Children Association website for one year
- Complimentary drink tickets
- 64 votes for People's Choice Award

Sponsorship Opportunities

Mirrorball Sponsor - \$10,000

- Industry Exclusivity
- Signage at the event
- Special recognition from the podium during event
- 3 premium tables of 8 with table sign bearing company logo
- Full page ad in event program
- Company logo on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and all media releases, Business Journal thank you ad, and verbal recognition by emcee at event
- Featured in Arizona's Children Association statewide newsletter distributed quarterly to more than 10,000 AZ residents
- Featured in annual report distributed to more than 10,000 AZ residents statewide
- Company logo with link on Arizona's Children Association website for one year
- 24 votes for People's Choice Award

Gold Sponsor - \$5,000

- 2 premium tables of 8 with table signs bearing company logo
- Full-page ad in event program
- Company name on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and all media releases, and Business Journal thank you ad
- Featured in Arizona's Children Association statewide newsletter distributed quarterly to more than 10,000 AZ residents
- Listing in annual report distributed to more than 10,000 AZ residents statewide
- Company logo with link on Arizona's Children Association website for one year
- 16 votes for People's Choice Award

Silver Sponsor - \$2,500

- 1 priority table of 8 with table sign bearing company logo
- Half page ad in event program
- Company name on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and all media releases and Business Journal thank you ad
- Highlighted in Arizona's Children Association statewide newsletter distributed quarterly to more than 10,000 AZ residents
- Listing in annual report distributed to more than 10,000 AZ residents statewide
- Company logo with link on Arizona's Children Association website for one year
- 12 votes for People's Choice Award

Bronze Sponsor - \$1,250

- 1 table of 8 with table sign bearing company logo
- Quarter page ad in event program
- Highlighted in agency statewide newsletter distributed to more than 10,000 AZ residents statewide
- Listing in annual report
- 8 votes for People's Choice Award



Sponsorship Opportunities

Table Host - \$1,000

- 1 table of 8 with table sign bearing company logo
- Featured in annual report distributed to more than 10,000 AZ residents statewide

Child Sponsor - \$250

Sponsorship will cover the cost for a child and guardian to attend the event, transportation to and from the event, and clothing for the child.

- Sponsor listing in event program
- Featured in annual report distributed to more than 10,000 AZ residents statewide

Program Ads

- Full page - \$500
- Half page - \$300
- Quarter page - \$175
- Eighth page - \$100

Limited Sponsorship Opportunities

Children's Dance Sponsor - \$3,000 (limit one sponsor)

- 1 priority table of 8 with table sign bearing company logo
- Special recognition of your sponsorship from the podium before and after children's performance
- Half page ad in event program
- Company name on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and all media releases, "Thank You" ad in the Phoenix Business Journal
- Highlighted in AzCA's statewide newsletter distributed to more than 10,000 AZ residents statewide
- Featured in annual report distributed to more than 10,000 AZ residents statewide
- Company logo with link on AzCA's website for 1 year
- 10 People's Choice Votes

Centerpiece Sponsor - \$1,500 (limit one sponsor)

- 4 event tickets
- Half page ad in event program
- Sponsor listing in event program
- Featured in AzCA's statewide newsletter distributed to more than 10,000 AZ residents statewide
- Featured in annual report distributed to more than 10,000 AZ residents statewide
- Logo on the event website

*In order to be included on invitation, please remit payment by **September 8, 2017.***

*To be included in program, please remit payment by **November 10, 2017.***

To learn more about sponsoring this event, contact Keryn Shipman at 602.234.3733 ext. 2273 or KShipman@arizonaschildren.org.

