

Arizona's Children Association
Board of Directors
Fundraising & Marketing Committee
Oct 17, 2018 @ 12:00PM

Attendance – Anna Osborn (Chair), Cindy Bozik, Holley Stacy, Cindy Landin
Staff – Dayna Gabler

1. **Call to Order 12:00pm**
2. **Review of Previous Meeting Minutes** – Holley moved to approve minutes and Cindy L. seconded the motion. All in favor.
3. **Round Table** –
 - a. Cindy L. – updated team on upcoming Change for Children and Golf Tournament
 - b. Cindy B. – collecting gift certificate donations for Dance event auction, suggested introducing Jeffersonian dinner idea to full Board
4. **Regional updates**
 - a. Statewide – Grants Manager Joslyn Carlson has left AzCA. Her replacement Barbara Roberts will begin on October 29th. Barbara has significant grants experience and will be a great asset for AzCA.
 - b. Tucson – Roadrunners hockey game fundraiser this Saturday. Of 300 tickets, 70 remain unsold. Ellen Howlett sent email this week to Board to push sales. Annual Penny Pitch radio 3-day telethon will be at Tucson Mall on Dec.19-21.
 - c. Yuma - Change for Children/Barn Bash will be on Nov. 17 at Gowan Science Academy. YIG sponsored “Golf for Kids” Tournament on Nov.30 & Dec.1.
 - d. Phoenix – 4th Annual Dancing for Arizona’s Children will be on Dec. 1st. Dancers all lined up and kid dancers practicing every weekend.
 - e. Prescott –Annual Raven Café event will be held in April 2019.
5. **Performance Quality Improvement: Development 2018-2019 Plan**
 - a. Committee reviewed Excel Spreadsheet attachment of Development Department’s plan for 2018-2019. Dayna shared how document was created with team and refined. Reviewed information included such as KPI’s for coming year and past data for 2017 and 2018 fiscals. Committee discussed how they could support plan and what specific tasks could be assigned to full Board. Dayna to create specific task list for committee to review and refine at next committee meeting prior to presenting to full Board.
6. **Committee Chair Transition**
 - a. Anna announced that Cindy B. has agreed to begin chairing this committee for the new fiscal year, effective immediately. **Cindy Landin motioned for Cindy Bozik to be new Fundraising Committee Chair, Holley seconded the motion. All in favor.**
7. **Meeting Adjourned @ 12:41pm**