



**December 7, 2019**  
**10 AM - 2 PM**  
**Fairmont Scottsdale Princess**

**Dance Challenge & Brunch Benefiting Arizona's Children Association**

## **Sponsorship Opportunities**

We need your support! Today, there are more than 14,000 children living in out-of-home care in Arizona. We must give these kids the care they need by providing safe home environments, but we also have to address the family issues that create these situations of abuse and neglect. Our evidence-based parenting and support programs help ensure that families receive the comprehensive services that will help them avoid the circumstances that could lead to a child's removal from the home.

Arizona's Children Association is the BEST resource for helping children and families in Arizona. For more than 107 years, our programs have been family focused and outcome driven - however, state and federal funding to cover the prevention services needed to keep these kids safe and in their biological homes is lacking. We're ready to change that. It's time to keep ALL Arizona children in safe and stable households, fill the needs not covered by state funding, and educate our community about the real issues facing Arizona children in need – and we need your support.

On **Saturday, December 7, 2019**, community leaders from all over the valley will perform with a professional dancer at a brunch event to raise funds for this important cause. All proceeds raised will go directly to **Arizona's Children Association's "Strengthening Families Fund."**

### **Presenting Sponsor - \$20,000**

- Category Exclusivity
- Signage at the entry of event and full presentation slide on the ballroom screen rotation
- 3 VIP tables of 8 with table sign bearing company logo
- Listed as Presenting Sponsor on event program front cover
- 2 full page ads in event program with premium positioning
- Listed as Presenting sponsor on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and media release, event signage and verbal recognition by emcee at event
- Special recognition from the podium during event and 2-minute speaking opportunity
- Featured in Arizona's Children Association statewide newsletter
- Featured in annual report distributed to AZ residents statewide
- Company logo with link on the event website
- Company logo with link on Arizona's Children Association website for one year
- Complimentary bottle of champagne at each table
- 48 votes for People's Choice Award

# Sponsorship Opportunities *(Continued)*

## **Mirrorball Sponsor - \$10,000**

- Industry Exclusivity
- Signage at the event and full presentation slide on the ballroom screen rotation
- Special recognition from the podium during event
- 2 VIP tables of 8 with table sign bearing company logo
- Full page ad in event program with premium positioning
- Company logo on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and media release, event signage and verbal recognition by emcee at event
- Featured in Arizona's Children Association statewide newsletter
- Featured in annual report distributed to AZ residents statewide
- Company logo with link on the event website
- Company logo with link on Arizona's Children Association website for one year
- 32 votes for People's Choice Award

## **Gold Sponsor - \$5,000**

- 2 premium tables of 8 with table signs bearing company logo
- Full-page ad in event program with priority positioning
- Included in presentation on the ballroom screen rotation
- Company name on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and media release, event signage and podium recognition
- Featured in Arizona's Children Association statewide newsletter
- Listing in annual report distributed to AZ residents statewide
- Company logo on the event website
- Company name with website link on Arizona's Children Association website for one year
- 24 votes for People's Choice Award

## **Silver Sponsor - \$3,000**

- 1 priority table of 8 with table sign bearing company logo
- Half page ad in event program
- Included in presentation on the ballroom screen rotation
- Company name on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and media release, and event signage
- Highlighted in Arizona's Children Association statewide newsletter
- Listing in annual report distributed to AZ residents statewide
- Company logo on the event website
- 20 votes for People's Choice Award

## **Bronze Sponsor - \$2,000**

- 1 priority table of 8 with table sign bearing company logo
- Quarter page ad in event program
- Included in presentation on the ballroom screen rotation
- Highlighted in agency statewide newsletter distributed to AZ residents statewide
- Listing in annual report
- 16 votes for People's Choice Award



# Sponsorship Opportunities *(Continued)*

## **Table Host - \$1,250**

- 1 table of 8 with table sign bearing company logo
- Listed in event program
- Included in presentation on the ballroom screen rotation
- Listed in annual report distributed to AZ residents statewide
- 8 Votes for People's Choice Award

## **Child Sponsor - \$250**

*Sponsorship will cover the cost for a child and guardian to attend the event.*

- Sponsor listing in event program
- Listed in annual report distributed to AZ residents statewide

## **Program Ads**

- Full page - \$500
- Half page - \$300
- Quarter page - \$175
- Eighth page - \$100

# Limited Sponsorship Opportunities

## **Children's Dance Sponsor - \$3,500** *(limit one sponsor)*

- 1 premium table of 8 with table sign bearing company logo
- Special recognition of your sponsorship from the podium before and after children's performance
- Half page ad in event program
- Included in presentation on the ballroom screen rotation
- Company name on event printed and promotional materials including, but not limited to: printed invitations, recognition on social media and media release
- Highlighted in AzCA's statewide newsletter distributed to AZ residents statewide
- Featured in annual report distributed to AZ residents statewide
- Company logo on the event website
- 12 People's Choice Votes

## **Centerpiece Sponsor - \$1,500** *(limit one sponsor)*

- 4 event tickets
- Half page ad in event program
- Sponsor listing in event program
- Featured in AzCA's statewide newsletter distributed to AZ residents statewide
- Featured in annual report distributed to AZ residents statewide
- Company logo on the event website

*In order to be included on invitation, please remit payment by **September 6, 2019.***

*To be included in program, please remit payment by **November 8, 2019.***

To learn more about sponsoring this event, contact Keryn Shipman at 602.234.3733 ext. 2273 or [KShipman@arizonaschildren.org](mailto:KShipman@arizonaschildren.org).

