

BROWSE. BID. BUY.



April 10 -11, 2021 from 6am - 6pm

Browse. Bid. Buy. Sponsorship Opportunity

Arizona's Children's Association (AzCA) serves parents and caregivers of all types—first-time parents, teen parents, foster and adoptive parents, kinship and relative caregivers, at-risk families or those who may have had their children removed, as well as experienced parents who just want to be the best parent they can be.

AzCA is also the only statewide contracted provider of services for young adults who are aging out of the foster care system in Arizona. For many of these youth, we are the only connection they have to housing, employment, food, clothing, physical and behavioral healthcare, and financial support. We continue to provide resources and social supports for this vulnerable population, but our operating budget can only go so far as this global pandemic has forced us to stretch our already tight finances.

Our children and families are particularly hit hard by recent events. While the public is stocking up on essentials, many of our clients don't have the means or ability to do so. Most live on fixed incomes and often face limited financial resources. Many have seen a drop in income as businesses have shut their doors and cut hours. In times of crisis and uncertainty, like COVID-19, one unforeseen incident can leave them jobless, facing eviction, without childcare, and even hungry.

Our youth and families are turning to us daily with requests for basic needs—formula, educational supplies, help with utility bills, and more. Our ability to fulfill the increase in requests for aid is imperative to their survival.

We can't do this alone.

In light of recent events, AzCA has created the Browse. Bid. Buy. virtual live auction event to help raise money to support Arizona's most vulnerable children and families. *Bid for Kids will take place on April 10 and 11 from 6am to 6pm each day.* **Please consider sponsoring Browse. Bid. Buy. to assist these youth and families in our community.**

Auctioneer Sponsor - \$1,000

- Included in a press release about the event & your partnership
- Opportunity to provide a short video to promote your sponsorship – AzCA to share on social media and/or auction site
- Company logo and website link on AzCA's Browse. Bid. Buy. Auction site
- Recognition in an online article on AzCA's blog
- Acknowledgment of sponsorship on social media

Bidding Sponsor - \$500

- Opportunity to provide a short video to promote your sponsorship – AzCA to share on social media and/or auction site
- Company name and website link on AzCA's Browse. Bid. Buy. Auction site
- Recognition in an online article on AzCA's blog
- Acknowledgment of sponsorship on social media

Starting Price Sponsor - \$250

- Recognition in an online article on AzCA's blog
- Acknowledgment of sponsorship on social media

You can create hope.

For more information, please contact Barbara Krusko at 602.234.3733 ext. 2305 or BKrusko@arizonaschildren.org.

We are Arizona's best resource for helping children and families!

For more information, visit us online at www.ArizonasChildren.org

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Browse. Bid. Buy. Sponsorship Commitment Form

Company/Individual Name: _____

Agrees to provide a financial sponsorship for Arizona's Children Association as outlined below. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Arizona's Children Association. As a sponsor, I agree to provide digital artwork for all promotional advertising and understand that not meeting print deadlines may prevent my business name being included on all listed logo materials.

Please select a sponsorship level or enter your general donation amount:

Auctioneer Sponsor Bidding Sponsor Starting Price Sponsor

General Donation: _____

TOTAL \$ _____

Contact: _____

Address: _____ **City:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

Please send this completed agreement with a check made payable to:

Arizona's Children Association
Attn: Barbara Krusko
3636 N. Central Avenue, Suite 200
Phoenix, AZ 85012

Thank you!

All sponsor logos can be sent to BKrusko@arizonaschildren.org.

AzCA reserves the right to postpone or cancel events. In case of cancellation or postponement, sponsors will be offered a refund minus documented advertising costs and other expenses already incurred.

We are Arizona's best resource for helping children and families!

For more information, visit us online at www.ArizonasChildren.org