



# Celebrating *her* Story

*A Walk in Her Shoes*

Arizona's Children's Association (AzCA) is excited to announce the third annual "Celebrating Her Story" event, a Women's History Month luncheon for supporters, corporate and community partners, friends, and allies. The event will take place at **El Chorro** on **Wednesday, March 6, 2024** from **11:30 AM - 1 PM**. Join us as we celebrate incredible women by "taking a walk in their shoes."

This year's event will utilize the power of storytelling to create connections and highlight the importance of empathy, while understanding the value of perspectives in communications and relationships. Our inspiring speakers will share stories of courage, empathy, and equality to empower others to produce real change in their daily lives.

It is important to have courage to stand up for yourself, to ask for help when needed, and to offer help when you can provide it. As the world shifts under our feet, and we look at the challenges facing us, these traits prove more valuable than ever before.

**Learn, grow, connect, and make a difference while taking a** *walk in her shoes.*

Proceeds from the event ensure that children and families in need have equal access to the support and care needed to help them thrive.

*Sponsorship Opportunities Available!*

**Align your brand with a more inclusive future.**

By aligning yourself with AzCA and this event, you are sending a clear message to your workforce and clientele that you are committed to a mission to **protect children, empower youth, and strengthen families**. Your participation expresses your commitment to achieving diversity, and investing in a more inclusive future, where individuals and families are safe, strong and resilient.

We're offering a range of sponsorship opportunities including limited packages, program advertisements and individual tickets.

**For more information, please contact Lauren Watson at 602.234.3733 ext. 2111 or [LWatson@arizonaschildren.org](mailto:LWatson@arizonaschildren.org).**

[www.CelebratingHerStory.org](http://www.CelebratingHerStory.org)

## **Feature Sponsor – \$7,500 – *Exclusive Opportunity***

- Company feature in AzCA's newsletter and website blog
- Feature Sponsor signage at the event
- Opportunity to provide a short video to promote your sponsorship on AzCA's social media
- Special recognition from the podium during event
- Listed on AzCA's website for a year
- Company included in a press release about the event
- 2 VIP tables for 16 guests with table sign bearing company logo
- Full-page ad in event program
- Recognition in an online article on AzCA's blog
- Company logo and website link on event webpage
- Listed in AzCA's Annual Report distributed statewide
- Logo listed in Event program as Feature Sponsor
- Full presentation slide on the ballroom screen rotation
- Acknowledgment of sponsorship on social media

## **Visionary Sponsor – \$5,000**

- Listed on AzCA's website for a year
- Company included in a press release about the event
- 1 VIP table for 8 guests with table sign bearing company logo
- Company logo included on sponsor signage at event
- Half-page ad in event program
- Recognition in an online article on AzCA's blog
- Company logo and website link on event webpage
- Listed in AzCA's Annual Report distributed statewide
- Logo listed in Event program
- Included in presentation on the ballroom screen rotation
- Acknowledgment of sponsorship on social media

## **Ambition Sponsor – \$2,500**

- 4 tickets to attend the event
- Company logo included on sponsor signage at event
- Half-page ad in event program
- Recognition in an online article on AzCA's blog
- Company logo on event webpage
- Listed in AzCA's Annual Report distributed statewide
- Logo listed in Event program
- Included in presentation on the ballroom screen rotation
- Acknowledgment of sponsorship on social media

## **Empowerment Sponsor – \$1,500**

- 2 tickets to attend the event
- Company logo included on sponsor signage at event
- Quarter-page ad in event program
- Listed in Event program
- Included in presentation on the ballroom screen rotation
- Acknowledgment of sponsorship on social media

## Table Host – \$650

- 1 table of 8 with table sign bearing company logo
- Listed in event program
- Included in presentation on the ballroom screen rotation

## Program Advertisement Opportunities

### Quarter Page Advertisement – \$100

### Half Page Advertisement – \$150

### Full Page Advertisement – \$200

*Ad space can be purchased in lieu of sponsorship. Please note that some sponsorship levels include an advertisement in the event program. You may upgrade the size or purchase additional ads. Ad specifications are attached.*

## Limited Sponsor Opportunities

### Creativity Sponsor – \$2,000

(Sole sponsor of event centerpieces and signage)

- Company logo included on sponsor signage at event
- Half-page ad in event program
- Table card with company logo and website displayed on each table
- Listed in AzCA's Annual Report distributed to AZ residents statewide
- Listed in Event program
- Included in presentation on the ballroom screen rotation
- Acknowledgment of sponsorship on social media

### Engagement Sponsor – \$1,000

(Sole sponsor of event's engagement activities)

- Company logo included on sponsor signage at event
- Quarter-page ad in event program
- Listed in Event program
- Included in presentation on the ballroom screen rotation
- Acknowledgement of sponsorship on social media

**Publicity Sponsor** – For more information on media sponsorships, please contact [Marketing@arizonaschildren.org](mailto:Marketing@arizonaschildren.org) to learn more.



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**Company/Individual Name:** \_\_\_\_\_

Agrees to provide a financial sponsorship for Arizona’s Children Association as outlined below. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Arizona’s Children Association. As a sponsor, I agree to provide digital artwork for all promotional advertising and understand that not meeting print deadlines may prevent my business name being included on all listed logo materials.

**Please select a sponsorship level or enter your general donation amount:**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> <b>Feature Sponsor</b> – \$7,500   | <input type="checkbox"/> <b>Creativity Sponsor</b> – \$2,000  | <input type="checkbox"/> <b>Table Host</b> – \$650   |
| <input type="checkbox"/> <b>Visionary Sponsor</b> – \$5,000 | <input type="checkbox"/> <b>Empowerment Sponsor</b> – \$1,500 | <input type="checkbox"/> <b>Publicity Sponsor</b>  |
| <input type="checkbox"/> <b>Ambition Sponsor</b> – \$2,500  | <input type="checkbox"/> <b>Engagement Sponsor</b> – \$1,000  | <input type="checkbox"/> <b>Program Advertisement</b>  |
|   |   | <input type="checkbox"/> \$100 <input type="checkbox"/> \$150 <input type="checkbox"/> \$200 |

**TOTAL \$** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**How would you like to be listed on materials and signage?** \_\_\_\_\_

Please register online at [www.CelebratingHerStory.org](http://www.CelebratingHerStory.org) or send this completed agreement with a check made payable to:

**Arizona’s Children Association**  
Attn: Lauren Watson  
4524 N. Maryvale Pkwy, Suite 220  
Phoenix, AZ 85031

*Thank you!*

**All sponsor logos and advertisements can be sent to [LWatson@arizonaschildren.org](mailto:LWatson@arizonaschildren.org).**

To be included in program, please remit payment and submit ads by **February 12, 2024**.

[www.CelebratingHerStory.org](http://www.CelebratingHerStory.org)

AzCA reserves the right to postpone or cancel events. In case of cancellation or postponement, sponsors will be offered a refund minus documented advertising costs and other expenses already incurred.

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## Program Advertising Design Specifications

### Ad Sizes

Full Page	7" Wide x 8.5" High
Half Page	6.5" Wide x 3.75" High
Quarter Page	3" Wide x 4" High

**All ads in the program will be in full color.  
Only the full page ads will include bleeds.**

- Images need to be saved in CMYK color.
- Resolution of photos - at least 300 dpi at 100% output size.
- High resolution PDF acceptable as well.
- Please remember when emailing files to include a descriptive title (i.e. company name, size of ad) and contact information.
- Please make sure any important content in the ad is at least 0.25" away from the edge on a full-page ad.

**Deadline for submission – February 12, 2024**

**Email ads to: [LWatson@arizonaschildren.org](mailto:LWatson@arizonaschildren.org)**

Questions? Contact Lauren Watson at 602.234.3733 ext. 2111 or [LWatson@arizonaschildren.org](mailto:LWatson@arizonaschildren.org).

*Please limit your design to include the following types of information, as applicable: your name, logo, locations, phone numbers, website, slogans, product lines, and value-neutral descriptions of goods or services. You are also welcome and encouraged to include messages of support, such as for event participants or AzCA programs. Please avoid what IRS considers to be taxable advertising language so that we can minimize taxes and maximize benefits to children. Taxable advertising includes qualitative or comparative language, price information, or an inducement to buy products or services.*